

A woman with voluminous curly brown hair is smiling broadly, showing her teeth. She is wearing round glasses with a blue and pink frame. She is also wearing a bright pink turtleneck sweater. The background is a solid bright pink color.

DUTZ EYEWEAR

SPRING/SUMMER  
**2024**

DUTZ  
EYEWEAR

*So Dutz.*

Let's make the world  
look so Dutz!

Dutz Eyewear, with its hometown in Oss, the Netherlands, is Holland's boldest Eyewear brand. Founded in 2005, the company has developed into a successful business with a global network of 25 distributors. The Dutz philosophy is that "buying a frame should be fun".



*So Dutz.*



*So Dutz.*



## A simple touch of delicate details

Inspiration for the Dutz frames is found in fashion trends and foreign cultures where elements of impressions are moulded into frame designs with vibrant colors and personality combined with Dutch simplicity and elegance.



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EYEWEAR







So Dutz.



## A simple touch of vibrant colors!

We love simple details. Pure and contemporary lines, vibrant colors; the natural beauty of the eyes are fully revealed through the clean-cut design of the frames. A good balance between striking but commercial, matching the current fashion trend, that is what Dutz is all about!



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## In-house design & quality supervision

We design our own eyewear and control the entire process, from design to production of the components. This results in a high quality collection of frames that are comfortable and look and feel good on any face. By using allergy-friendly and solid stainless steel materials, Dutz's frame design achieves durability.

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## Mazzucelli acetates

Dutz Eyewear has extended its range of colorful acetates using the finest Mazzucchelli materials. For the Dutz touch special attention has been paid to original designs for the temples. A unique design for each temple. A feast for the eye and so Dutz!

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EYEWEAR



So Dutz.



## So Dutz touch!

Dutz bridges the gap between standard and fashionable frames by adding distinctive, colorful details in a subtle way. Each frame has a special touch, without it being too obvious or directly standing out. This is what Dutz and the "Dutchies" are all about!



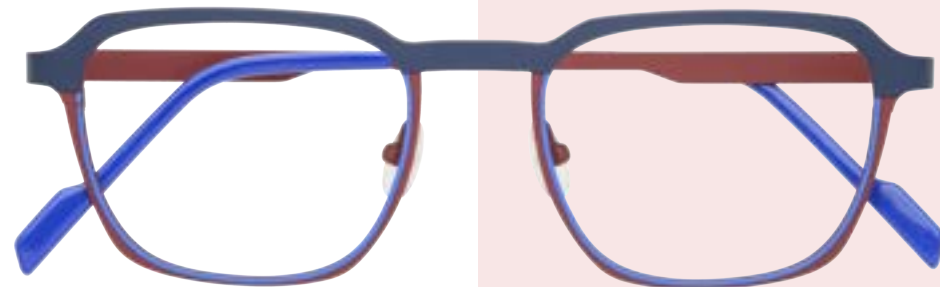
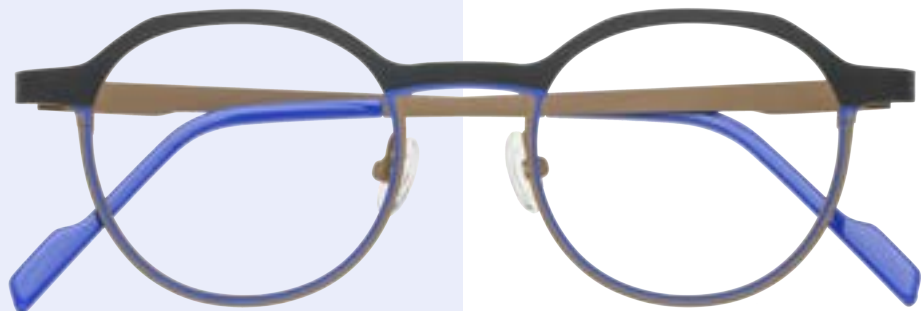


*So Datz.*



## Subtle unexpected twists!

The Dutz collection stands for quality products with an aesthetic appeal and a subtle unexpected twist. Metals in a mat finish in retro/ vintage styles are complimented by rich-looking textured metals and acetates. The colors are sometimes bright and exciting but are combined with more toned down formal colors.







## Blast from the past!

Dutz is all about commercial shapes and fabulous colors. Sometimes subtle, sometimes with a twist and sometimes just that little bit different. Metal with a subtle relief combined with elegant line patterns. Or a cheeky, preppy round look; vintage looks the Dutz way!



*So Dutz.*



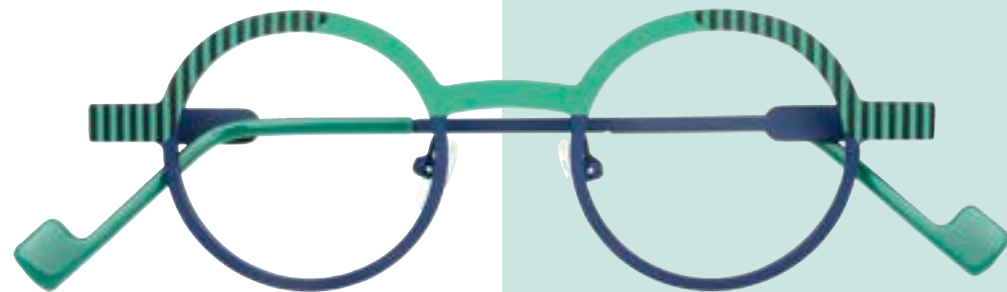
*So Dutz.*



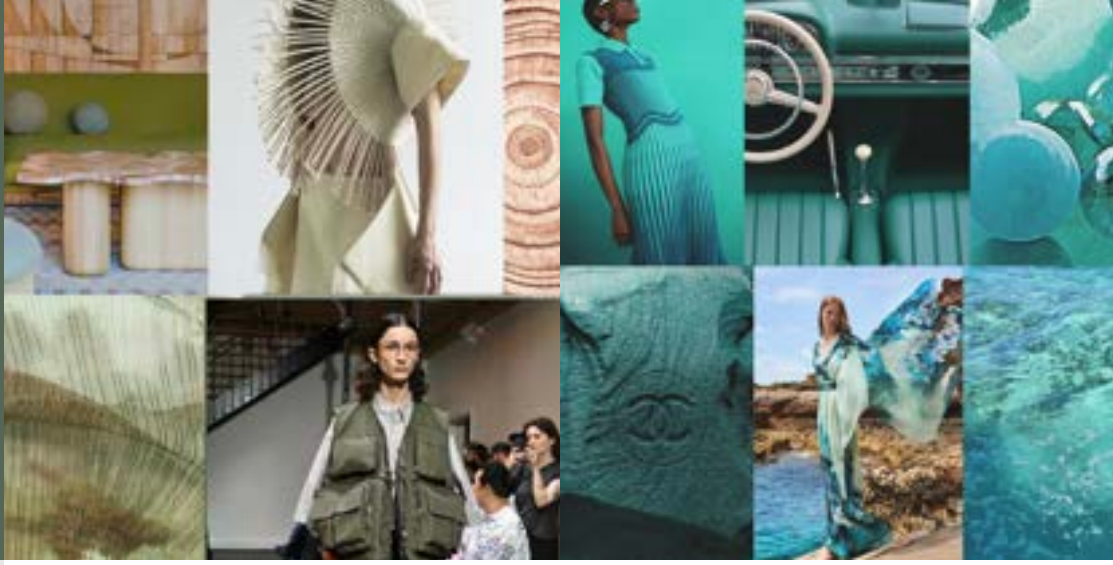
## Blast from the past!

The Dutz designers have given circular and square shapes a contemporary makeover. Round shapes with striking patterns and panto shapes and metal squares in bright color blocking combinations all achieve a sense of edgy sophistication. All in all a nostalgic collection with a modern Dutz twist!

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DZ862-55



DZ325-55



DZ864-46





So Dutz.

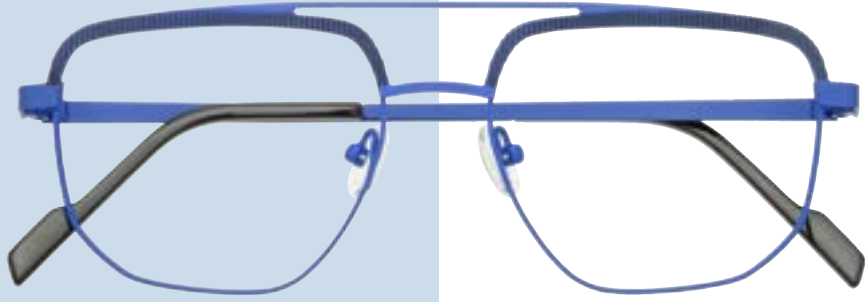


## Everybody can be so Dutz!

The Dutz collection targets men & women of all ages. Dutz has paid special attention to those with large and small faces who have difficulty finding a frame that fits. Meeting the needs of those that require a larger or smaller size, yet do not want to compromise on design.



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